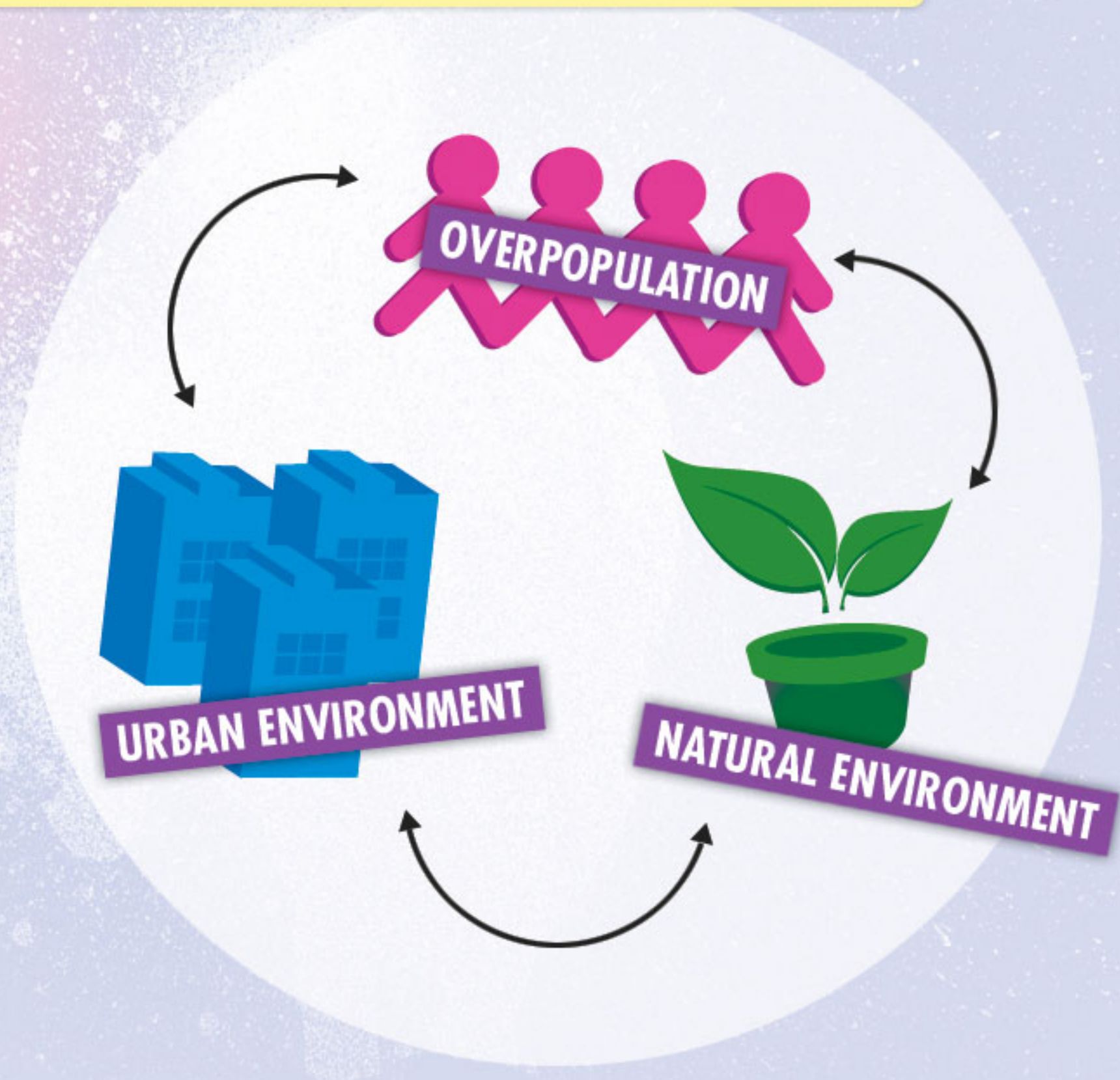
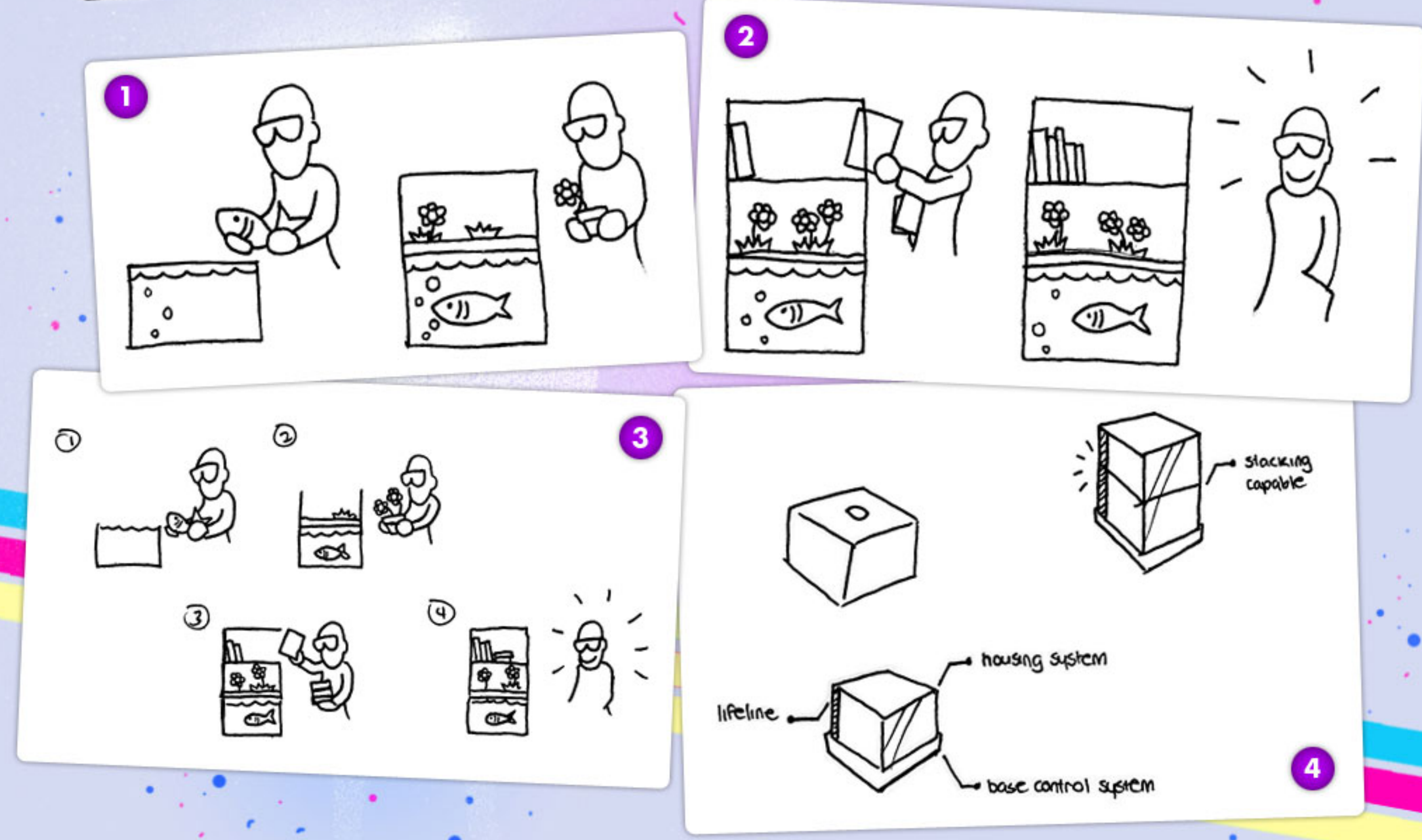


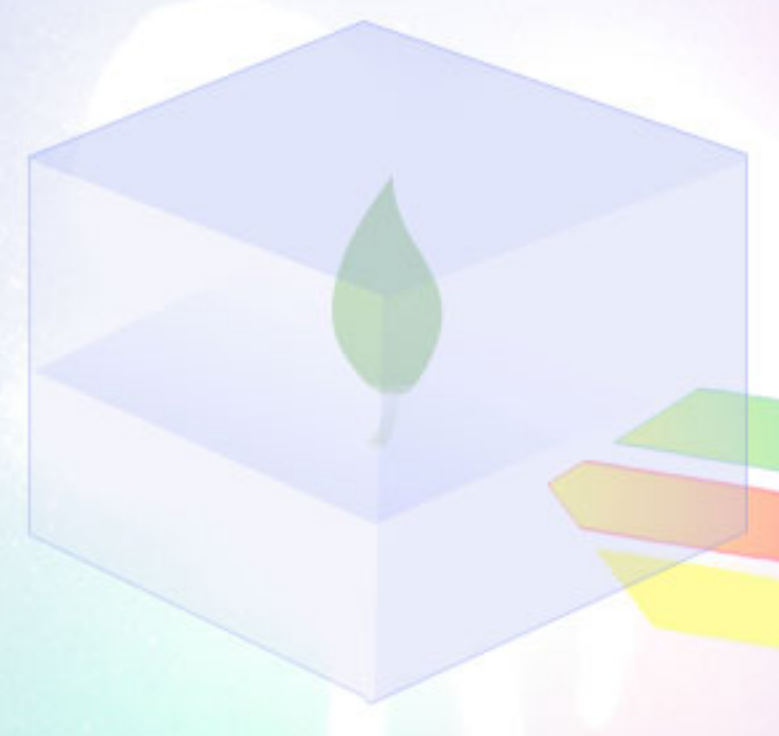
Strengthening the relationship between people and the environment by merging urban and natural spaces



### PITCH AND STORY



### SUSTAIN-A-STACK



### MISSION STATEMENT

Strengthening the relationship between people and the environment by merging urban and natural spaces

### SELECTION CRITERIA

	MOTOWEIGHT	REMINDE ME	SCRIBBLE THIS	SUSTAIN-A-STACK
TIME REQUIRED	more	less	medium	more
SKILLS INVOLVED	mathematics database programming	interaction electronics scanning programming	interaction electronics scanning programming	construction electronics programming prototyping
BACKGROUND RESEARCH	kinesiology	RFID sensors	touch detection tracking	watgate contained ecosystems water pumps plant growth
CUSTOMER NEEDS	weight loss exercise efficiency	reminder checklist	link print & tech idea storage system visual aid	sustainability urban nature hobby
OUR INTERESTS	motivational	enhances memory	quick info transfer	eco-friendly aesthetically pleasing element of construction

### BRAINSTORMING

**5 IDEAS:**  
 MotoWeight  
 Remind Me  
 Scribble This  
 IM Sunglasses  
 MoSo

**Sustain-a-Stack**  
 → modular micro habitats

Closed glass universums that can be configured for multiple types of ecosystems that it can house

a base system sits at the bottom of the stack and can supply power, air and water wherever necessary

keeping the design minimal - a corner is designated to be the lifeline of the stacks, returning important data

there is no constraint regarding the shape and location of the lifeline - expanding the possibilities

stacking can be achieved because of the lifelines and openings for expansion

attachments allow for a variety of possible things within each individual stack

### VERBS & ADVERBS

- ACCIDENTALLY LOVE
- TENDERLY MASTER
- OBNOXIOUSLY PRODUCE
- HUNGRILY ENSLAVE
- COLLECTIVELY WAIT
- VISUALLY ANALYZE
- EASILY EXTRACT

### SKILLS

- PERSONAL SKILLS**
  - + Tenacious
  - + Generous
  - + Reflective
  - + Creative
  - + Visual
  - + Analytical
  - + Sensitive
  - + Orderly
  - + Timely
  - + Passionate
  - + Poetic
  - + Conceptual
  - + Realistic
  - + Structured
  - + Grounded
- DESIGN SKILLS**
  - + Prototyping
  - + Sketching
  - + Illustration
  - + Photography
  - + Film & Video
  - + 3D Modelling
  - + Animation
  - + System Design
  - + Concept Design
  - + Conceptual Design
  - + IT Design
  - + Web Design
  - + Graphic Design
  - + Creating Presentations
  - + Video Editing
  - + Ethnography
- APPLICATION SKILLS**
  - + Photoshop
  - + Illustrator
  - + Flash
  - + Premiere
  - + After Effects
  - + Dreamweaver
  - + 3D Studio Max
  - + Maya
  - + MySQL

### THINKING & COGNITIVE SKILLS

- + Intuitive
- + 3D Spatial
- + Spontaneous
- + Creative
- + Emotional
- + Rhythm Patterns
- + Visual
- + Tactile
- + Wholistic
- + Sensual
- + Kinesthetic
- + Verbal
- + Subjective
- + Color
- + Analytical
- + Detail Oriented
- + Linear Thinking
- + Objective
- + Sequential
- + Abstract
- + Quantitative
- + Compartmentalizing

### PROGRAMMING & TECHNICAL

- + MaxMSP
- + Python
- + Hardware Skills
- + HTML
- + PHP
- + JavaScript
- + Flash Actionscript
- + JAVA
- + C++

### PERSONALITIES

- VISIONARY**
- TROUBLESHOOTER**
- CROSS DRESSER**
- PULSE TAKER**
- ICONOCLAST**
- ENTREPRENEUR**
- TECHNOLOGIST**

### THE TEAM OCTOBOX!

